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### **‘Wine Country Connection’ Premier Speed Dating Service Launches in Sonoma County**

Petaluma, CA – Ashki & Company in partnership with Petaluma’s own La Dolce Vita Wine Lounge, proudly present Sonoma County singles with, “Wine Country Connection,” a premier speed dating service. With its inaugural event, Wine Country Connection seeks to provide Sonoma County’s singles with a fresh way to meet new people in a relaxed low-pressure atmosphere. The event is will be held at La Dolce Vita Wine Lounge, 151 Petaluma Boulevard South, on November 10, 2009. ([www.ldvwine.com](http://www.ldvwine.com))

“Speed dating is extremely popular in the big cities like San Francisco and Los Angeles. I was in London, England last year and speed dating was the fun and easy way to have a good time and meet some great people,” Ashki & Company Principle Wikki Verma said. “I thought it would be a fun change from the bar and club scene. Plus, it always makes for fun conversation at the office water cooler, ‘Let me tell you about the 10 men/ladies I dated yesterday!’ Who wouldn’t want to hear about that?”

In today’s dating environment it’s not easy to meet great people. How many times have you wanted to talk to someone that caught your eye, only to talk yourself out of it? Or how many times have you been so busy with your work life, that you were not able to have a personal life? With Wine Country Connection it’s easy to relax, enjoy a glass of wine in La Dolce Vita’s eclectic atmosphere and get to know up to 15 people in a single night...no strings attached.

Ladies are you tired of the same old routine of drunken men, smelly bars and dysfunctional groping? It can be a challenge making a quality connection with a quality guy. And guys, are you tired of approaching women at late night bars or clubs, while having to compete with 30 other dudes for her attention?

**“These are the questions that have made speed dating popular, and now Wine Country Connection is here to bring speed dating to you. Our 4-minute dates have taken online dating to the next level. We get people to give the computer a break and cut right to the chase,”** Verma said. **“I am immensely excited about our first event on November 10<sup>th</sup> at La Dolce Vita Wine Lounge. I encourage Sonoma County singles to come out, meet some great people, make a few connections and have some fun!”**

For more information about “Wine Country Connection,” a premier speed dating service, please visit [www.winecountryconnection.com](http://www.winecountryconnection.com)

For more information about La Dolce Vita Wine Lounge, please visit [www.ldvwine.com](http://www.ldvwine.com)